

Clallam County
Quit Line Data Summary
April 1 - June 30, 2003

	County	State
Number of Calls to Quit Line	N = 48	N = 3,671
Percent of Statewide Calls	1.6%	100.0%
Percent of State Population in County¹	1.1%	100.0%
	County %	State %
Gender	N = 48	N = 3,165
Female	62.5%	60.2%
Male	37.5%	39.8%
Race/Ethnicity	N = 39	N = 2,585
People of Color	10.3%	12.9%
White	89.7%	87.1%
Age	N = 42	N = 2,854
Less than 18 years old	0.0%	2.1%
18 - 24 years old	21.4%	14.8%
25 - 34 years old	28.6%	23.1%
35 - 44 years old	11.9%	25.3%
45 years and older	38.1%	34.8%
Education	N = 43	N = 2,724
Did not graduate high school	18.6%	16.0%
High school graduate	34.9%	34.7%
Some college/vocational school	32.6%	36.8%
College graduate	14.0%	12.5%
Caller Type	N = 48	N = 3,278
General Information	10.4%	12.3%
Health care provider	4.2%	3.5%
Tobacco user	85.4%	84.1%
Payer Type	N = 31	N = 2,092
Insured	22.6%	34.9%
Uninsured	38.7%	28.9%
Medicaid	38.7%	36.1%
Heard About	N = 41	N = 2,748
Past caller	7.3%	11.3%
Employer/worksites	0.0%	0.6%
Health care provider	14.6%	24.8%
Television	14.6%	16.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	5.3%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	2.4%	6.8%
Newspaper/Magazine	2.4%	0.9%
Brochure/Newsletter	12.2%	5.7%
Family or friend	31.7%	22.9%
Health Department	14.6%	4.1%
School	0.0%	0.6%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.